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ITW like entrepreneurship 2009 –Tuesday, September, 15th

Concerns : « Salon Créer 2009 »

Ted VICKEY – FITWELL – American

FITWELL is a firm based in Ireland.

When he was 24, Ted Vickey created FitWell, The first client of FitWell was as the onsite management of the sport center of the White House in Washington where he remained for 11 years under the Bush, Clinton and Bush administrations.. The firm now specializes in helping entrepreneurs achieve great success.

Participation:

Workshop 1: High Education, how to create a dynamic in entrepreneurship on territories

Workshop 2: Sustainable firm and human resources: A winning Economy.

Ted Vickey is the founder-president of the American firm Fitwell specialised in coaching. At the young age of 24, he started his own firm with, as a first client, the sport centre of the White House, in Washington (USA). His clients have included blue chip organizations such as Fruit of the Loom, Osram Sylvania, The Pentagon Force Protection, The Security Exchange Commission and the US Department of Commerce.

Since 2007, Ted Vickey has focused on his consulting, golf fitness and strategic innovation mentorship practice for entrepreneurs. He is currently a member of the Board of Directors of the American Council on Exercise, the largest non-profit certification organization for personal trainers and group exercise instructors.

Last year, in order to make his firm evolve from sport coaching to firm coaching, Ted Vickey decided to pursue a Master degree in International Entrepreneurship Management. He graduated from the University of Limerick, Ireland. During his degree, he wrote a thesis on “effective use of technology and social networking in entrepreneurship”.

Ted Vickey will speak during the first Workshop; High Education, how to create a dynamic in entrepreneurship on territories, thanks to his thesis, his experience as the Chief Executive Officer of FitWell and his 11 years of management at the White House and other client experiences.

“I began my career in entrepreneurship at the end of my degree, when I was 24. Then I choose, to start a new chapter to make my firm grow. I will testify with my various school experiences. In this workshop, I will also share about the way entrepreneurs grow with their firms, by using concrete examples. That’s what I did, I followed this way myself. That is also the way chosen by some clients that we are helping. Our role is to help them to be in a firm-growing dynamic. We teach them how to create and to keep a real developing strategy in their firms.”